



Siteworx Software Pte. Ltd.

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Siteworx Software purchases Fixed Assets, Inventory and Software Platform of Digital Lumens Inc.

Siteworx Software Pte. Ltd. is now the new owner of the Siteworx Tune-Sense-Area Suite of Software Solutions, and all related hardware.

The new team, led by Guy Peckham, now owns the Digital Lumens Brands, including the Software and Software Development Licenses, Service contracts, Trademarks, Domain Names, Hardware Inventory and all of the other critical corporate assets of the internationally known brands, having executed an all-encompassing Asset Purchase Agreement with Digital Lumens. Mr. Peckham is also proud to announce that the key members of DL's former development, software, service and management teams will be joining Siteworx Software to continue their development work on behalf of the new owners, whose vision is to expand Digital Lumens' world class brands into the worldwide leaders in the power management space.

“Siteworx Software is pleased to consolidate its position within the Lighting & Building Management Solutions industry, and will work hard to improve the global distribution of the software and hardware.”

In the coming weeks, Siteworx Software will host a virtual launch to celebrate the new owner's strategy and management. The team behind Guy Peckham will also announce its ambitious worldwide distribution plan and commitment to release new API and software features which will benefit users by offering more technical integrations and commercial partnerships.

“We wish to support the existing base of customers throughout Europe, Latin America, and North America, while growing in APAC and MEA regions. We will revamp the Lightrules brands so as to continue their legacy, while adding new DALI controls and other significant improvements.”

Siteworx Software will also begin updating the company's logo and websites, transforming www.siteworx.io and www.siteworx.software into the company's two main hubs. www.digitallumens.com and its associated sub-domains will remain, and the new brands will have their own dedicated presence at www.lightrules.io and www.luminsights.io which will soon be coming online.

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